

Martina Fleckenstein

Food Policy Manager, WWF International



Martina Fleckenstein is the Policy Director of the Food Practice for WWF (World Wildlife Fund) International. She is responsible for coordinating policy processes for the Food Practice at a global level and national level, initiating policy interventions, establishing and building relationships with policy decisionmakers, and supporting coordination of cross-practice policies. The new WWF Food Program focuses on three key action areas, namely sustainable production, reducing food loss and waste, and sustainable diets. Martina has been with WWF for 25 years, dealing with conservation, landscape management, agriculture and sustainable production at a national and international level. Prior to taking on the policy role within the Food Practice, Martina was Director of Agriculture & Land Use Change in WWF-Germany. In this role, she worked on sustainability standards, transparency in supply chains and international commodity markets. She has been responsible for sustainable land use management and planning projects, including sustainable forest and agriculture production, and sustainable consumption projects in Southeast Asia, Africa and Latin America. She has worked at a national, European and international policy level, influencing and advocating decision makers, and has developed a broad global network of international government bodies and institutes. Photo credits: WWF



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