

### **Thorsten Giersch**

Business Editor-in-Chief, Handelsblatt Media Group



For the sake of journalism, Thorsten Giersch gave up the opportunity to become a professional footballer. Now, with some 22 years of experience in the job, from the local newspaper to radio to news television, where he worked as planner and director of n-tv's business news desk. This native of East Westphalia has been with Handelsblatt for ten years now – including as deputy editor-in-chief of Handelsblatt Online. Today, the 38-year old is the editor-in-chief for business at the Handelsblatt Media Group, as the link between the editorial department, the management board, marketing and sales. Photo credits: Handelsblatt



Media partner:  
**Handelsblatt**  
Substanz entscheidet.

